



# 2012 AACSB LEAD Conference

**Conference Begins:** Tuesday, February 7, 2012, 8:00 a.m.

**Conference Ends:** Wednesday, February 8, 2012, 12:00 noon

**Registration Deadline:** January 21, 2012

**Speaker:** Dr. Phil Johnson is the founder and president of Global Next Research Group and Leadership Institute. With over 25 years of educational, administrative and conference training experience, Dr. Johnson brings insight and purpose to each session.

**Topic:** The Laws of Legacy – Who is better because of you? Have you left behind the fingerprints of your soul? What will be your legacy? You can lead in such a way that your leadership outlives you.

**“The Law of Purpose”**

Become the “master of exclusion” so that you have time to live a life that impacts people and that scrapes against eternity.

**“The Law of Small Things”**

Small adjustments, small actions and small choices can change your future and impact someone else's destiny.

**“The Law of Jumping Shadows”**

Good stories are born in conflict, but most of us choose to avoid conflict at all costs! But easy doesn't make a good story. Get past your fears and find out what it takes to live big!

**Conference Location:** The Crowne Plaza Atlanta Airport, 1325 Virginia Avenue, Atlanta, Georgia 30344  
Hotel reservations must be made by January 21 to receive the special AACSB rate. Call 866-750-3365 and mention the reservation code “AAC” for the special rate of \$109 plus taxes.

## 2012 LEAD Conference Registration Form

Name \_\_\_\_\_ Position \_\_\_\_\_ Date \_\_\_\_\_

E-mail \_\_\_\_\_ School \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Street Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

\_\_\_\_\_ Individual Registration(s) x \$85 (\$100 late registration) Total \$ \_\_\_\_\_ \*The registration fee includes lunch on Tuesday.

Make check payable to: AACSB  
Mail to: AACSB National Office, 602 Belvoir Avenue, East Ridge, TN 37412  
Phone (423) 629-4280 / Fax (423) 622-7461 / www.aacsb.org